



New Member Ideas

Every organization needs new members in order to survive into the future, and no one person can cultivate new members alone. Everyone can help.

It is the Board's hope that all current members of WEA will invite prospective members to our meetings throughout the 2011-2012 year. P.S. Bringing the same guest to several meetings may help in your personal "New Member" efforts.

Who is our Target Member?

Women "younger" than our average current membership
You decide what is "average." ☺

Any woman who is interested in being a part of an inter-generational fun-loving, evening women's group with great programs and lots of opportunities for fellowship

Following are ideas the Board has developed during the 2010-2011 year:

- "Each one ask one" - Every current member would commit to inviting at least one woman to at least one meeting during the year, and would be responsible for follow-up contact or additional invitations to attend meetings.
- Invite guests during the summer so that guests and members would have a chance to get to know one another in the casual summer venues
- Have interesting programs that might encourage prospective members to visit the meetings
- Create a short "documentary" about women's charities or why we support organizations that support women and girls (In other words "market our mission.")
- Provide information about WEA to be inserted in the UU New Member Packet and produce pamphlets or flyers about WEA for members to give to friends, neighbors, and church members
- Ask for a WEA space with pictures, short articles about WEA members and/or activities on the bulletin boards in Channing Hall or have a tri-fold poster on display in some public place in the church
- Link WEA announcements to WEA website so members can share with friends
- Encourage small group activities that could easily include prospective new members: Theater, gallery tour, outdoor activities such as bird-watching, walking around the Arboretum, lunch after church, lunch/dinner at member's homes to benefit one of our charities, other.

Do you have an idea to help us get new members?

Please contact any board member with your suggestions